



SAMPLE OUTPUT

Sample: Blog Post to Multi-Platform Content

Original Blog Post

Why Every Builder Needs a Digital Quoting System in 2026

If you're still quoting jobs with a spreadsheet and a calculator, you're probably losing money. Not because your numbers are wrong — but because you're spending three hours on a quote that should take thirty minutes.

The average Australian builder spends 8-12 hours per week on quoting and estimating. That's an entire working day, every week, not building anything. And most of those quotes don't even convert.

Digital quoting systems solve this by automating the tedious parts: material lookups, labour calculations, markup percentages, and GST. You describe the job, the system does the maths, and you get a professional PDF to send to the client.

The result? You quote faster, you quote more accurately, and you can send more quotes in less time — which means more work coming through the door.

Repurposed: LinkedIn Post

Stop quoting jobs the hard way.

The average builder spends 8-12 hours per week on quoting. That's a full day every week — not building, not earning, just pushing numbers around a spreadsheet.

Digital quoting tools automate material lookups, labour calcs, markup, and GST. You describe the job, the system does the maths, and you get a branded PDF in minutes.

- Quote in 30 minutes instead of 3 hours
- More accurate estimates (fewer costly mistakes)
- Send more quotes = win more work

Repurposed: X Thread (5 posts)

1/5 Most builders spend 8-12 hours per week just on quoting. That's a full working day not building anything. There's a better way.

2/5 Digital quoting systems automate the boring parts: material lookups from real trade pricing databases, labour calculations, markup %, and GST. You describe the job, system does the maths.

3/5 Instead of 3 hours per quote, you're done in 30 minutes. Same accuracy (or better), professional PDF output, ready to send to the client.

4/5 More quotes sent = more work won. It's simple maths. The builders who respond fastest to enquiries are the ones who get the job.

5/5 If you're still using a spreadsheet and calculator in 2026, you're leaving money on the table. The tools exist now. Try one.

Repurposed: Instagram Caption

Still quoting jobs the old-fashioned way?

The average builder spends a FULL DAY every week just on estimating. That's time you could be on-site, earning.

Digital quoting tools do the heavy lifting — material lookups, labour calcs, markup, GST — all automated. Describe the job, get a professional PDF quote in minutes.

Faster quotes. More quotes. More work.

Repurposed: Email Newsletter

Subject: You're spending 12 hours a week on something that should take 2

Quick question — how long does it take you to quote a job?

Most builders we talk to say 2-3 hours per quote. Multiply that by 4-5 quotes a week and you're looking at an entire working day just pushing numbers.

Digital quoting tools cut that down to about 30 minutes per quote. They handle material lookups, labour rates, markup, and GST automatically. You describe the job, get a professional PDF.

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SAMPLE

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